



BELIEVE™

CUMULATIVE PRIZE PROGRAM FALL 2008

WWW.BELIEVEKIDS.COM

Take Off on the RUNWAY OF PRIZES!

SELL 1-2 ITEMS receive A

SELL 3-5 ITEMS receive A&B

SELL 6-9 ITEMS receive A-C

SELL 10-14 ITEMS receive A-D

SELL 15-24 ITEMS receive A-E

SELL 25-39 ITEMS receive A-F

SELL 40-59 ITEMS receive A-G

SELL 60-79 ITEMS receive A-H

SELL 80-99 ITEMS receive A-I

SELL 100 ITEMS receive A-J

BONUS SELL 125+ receive A-J PLUS Bonus Prize

ZONE A Air Horn Keychain (assorted colors)

ZONE B Finger Light

ZONE C Bouncing Putty

ZONE D Light Up Urchin Pen

ZONE E FM Scan Clip On Radio with Headphones

ZONE F Flying Ninja with Sound

ZONE G 17" Inflatable Velcro Target Toss (3 balls included)

ZONE H Land Line Phone with Voice Changer and Built-in Photo Frame

ZONE I Rubik's® Revolution 6 in 1 Electronic Games

ZONE J 3-Foot Tall Dubble Bubble™ Metal Gum Ball Machine (gum balls included)

BONUS 4GB Apple® iPod Nano™ with up to 24 hours of music playback; up to 5 hours of video playback; 2-inch (diagonal) color LCD with LED backlight and headphones, (assorted colors)

FINAL DESTINATION

- ① Air Horn Keychain
- ② Finger Light
- ③ Bouncing Putty
- ④ Light Up Pen
- ⑤ Clip On Radio
- ⑥ Flying Ninja
- ⑦ Target Toss Game
- ⑧ Voice Changing Phone
- ⑨ Rubick's Revolution
- ⑩ Gumball Machine
- ⑪ Apple Ipod Nano

Highlights:

- **4 PRIZES AT ONLY 10 ITEMS SOLD!**
Compare this to our competitors 3 prizes at 10 sold
- **TOTAL OF 11 PRIZES AVAILABLE!**
Compared to 10 total with our competitors
- **TOP PRIZE AT ONLY 125 ITEMS!**
Compare this to our competitors 175 items for top prize
- **HIGHER QUALITY BRANDED ITEMS!**
We Include Name Brand Items to Increase Participation



OUR PRIZE BROCHURE DOUBLES AS OUR STUDENT INFORMATION / COLLECTION ENVELOPE!

CALL TOLL-FREE
1-877-7-BELIEVE
(1-877-723-5438)
TODAY!

••••• More Prizes, Better Prizes, More Attainable Prizes! •••••

